



# MIYO-WIC'IWITOWIN DAY

RECOGNIZING TRUTH. INSPIRING ACTION.

September 29, 2022

## Partnerships





# Miyo-wîcîwitowin Day

Cover artwork created by Brandy Jones

# September 29, 2022

**This day is a response to the federal government's declaration of September 30 as the National Day for Truth and Reconciliation – a statutory holiday to pause and reflect on the tragic history and ongoing legacy of residential schools.**

This robust committee is led by Co-Chairs, Chief Cadmus Delorme, Chief of Cowessess First Nation and Tim Reid, CEO of Regina Exhibition Association Ltd (REAL). Their goal is to bring action to this day and involve youth from across the province.

Our goal is to fill Mosaic Stadium for a historic moment of learning, sharing, and advancement.

Proceeds from the partnership program will be used to cover the production costs of the day. Any event earnings will support Survivors in their journey.





# The Opportunity

Regina, Treaty 4 is where we will gather and bring Survivor stories and a celebration of resilience to over 15,000 participants. Together we will get stronger and heal.

Through this event, Regina has the opportunity to be the heart of reconciliation for our country.

We all inherited this, we all must own it, a little piece of it, in our business life. This is an opportunity for you to acknowledge the truth and work toward reconciliation. Show how your organization is responding to the Truth and Reconciliation Commission's Calls to Action.

This is an unprecedented opportunity to share with our community and the country. Participating in Miyo-wîcîwitowin Day is an opportunity for all of us to move forward and walk together in truth and reconciliation.

**Our hope is that you will join us in gathering, but most importantly in action.**



*Chief Cadmus Delorme,  
Committee Co-Chair*



*Tim Reid,  
Committee Co-Chair*

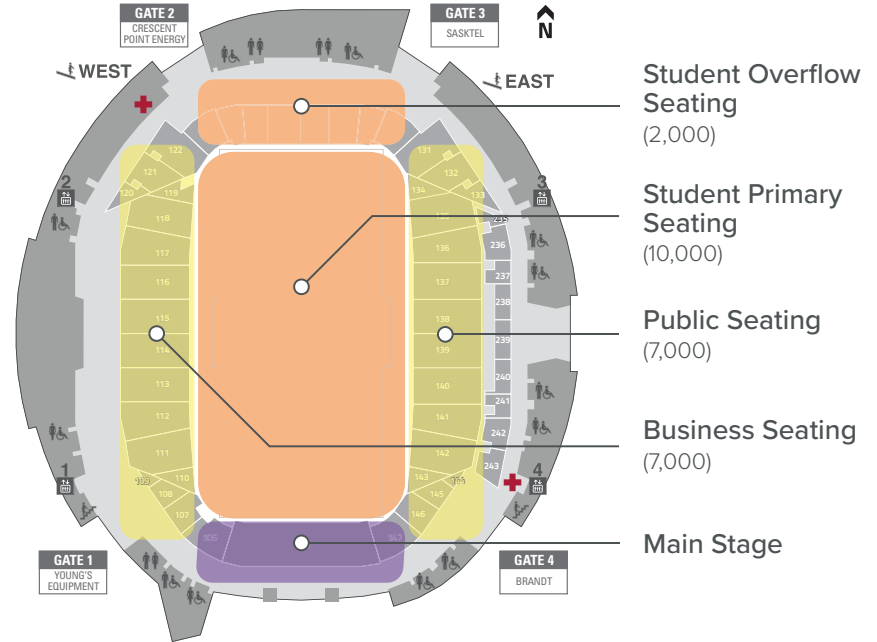


# The Day

September 29, 2022 is a day for our communities to come together to share in truth with the purpose of inspiring action.

Hosted at Mosaic Stadium, we will bring students, business leaders, and the general public together in a momentous day.

The program will include Survivor stories, music, dance, and keynote speakers. There will also be a presentation and action to advance the 94 Calls to Action recommended by the Truth and Reconciliation Commission.





# The Partner Program



The Miyo-wîcîwitowin Day Partner Program is designed to allow organizations of all sizes to show how their organization is responding to the Truth and Reconciliation Commission's Calls to Action.

Everyone, and every business, will have their own individual response to the United Nations Declaration on the Rights of Indigenous Peoples (UNDRIP) and Truth and Reconciliation Commission's Calls to Action.

**Become a Miyo-wîcîwitowin Day Calls to Action Partner and highlight your Calls to Action activities.**

The names of our partner levels reflect animals that have significance in the Indigenous culture and are presented in English, Cree and Saulteaux. We hope you will consider partnering with us.



**Eagle**  
mikisiw  
Kiniw



**Bear**  
maskwa  
Mahkwa



**Wolf**  
mahihkan  
Mahĩnkan



**Beaver**  
amisk  
Amihk



**Hummingbird**  
āmōwi-piyēsīs  
Nānōhkāsīk



# Eagle mikisiw • Kiniw



\$100,000

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GRACE, POWER AND GREAT INTELLECT

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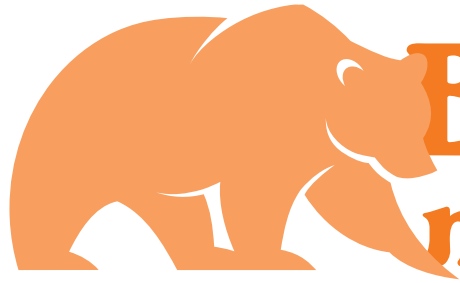
**This partnership level will provide the following:**

## **Miyo-wîcîwitowin Day Program**

- One of two exclusive speaking opportunities during the program to talk about your corporate commitment to the Calls to Action
- Pre-show video clip to show your corporate commitment to the Calls to Action
- In-Stadium Digital Signage – Maxtron and Stadium Ribbon
- Stadium preferred section “A” block of seats to fill. (100 Seats)
- Stadium Suite for hosting (Large Suite)

## **2022 Program Assets – January 1<sup>st</sup> to December 31<sup>st</sup>**

- Calls to Action stories on Miyo-wîcîwitowin Day website and social channels that highlight your Calls to Action activities
- Use of the Miyo-wîcîwitowin Day Founding Partner brand
- Recognition in “Calls to Action Meeting Room” at REAL Campus



# Bear maskwa • Mahkwa



\$50,000

THE PROTECTOR OF THE ANIMAL KINGDOM

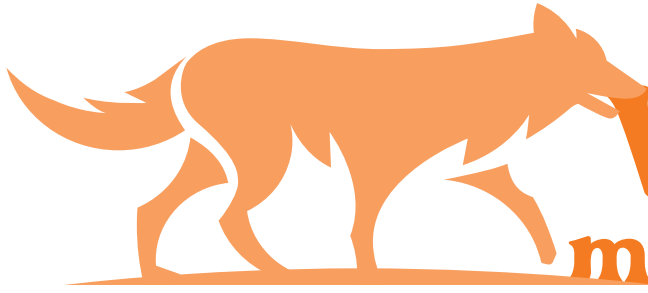
**This partnership level will provide the following:**

#### **Miyo-wic̓iwitowin Day Program**

- Pre-show video clip to show your corporate commitment to the Calls to Action
- In-Stadium Digital Signage – Maxtron and Stadium Ribbon
- Stadium preferred section “A” block of seats to fill. (100 Seats)
- Stadium suite (if available) or Premium Seats for hosting

#### **2022 Program Assets – January 1<sup>st</sup> to December 31<sup>st</sup>**

- Calls to Action stories on Miyo-wic̓iwitowin Day website and social channels that highlight your Calls to Action activities
- Use of the Miyo-wic̓iwitowin Day Founding Partner brand
- Recognition in “Calls to Action Meeting Room” at REAL Campus



**\$10,000**

# **Wolf** **mahihkan • Mahīnkan**

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**LOYALTY, STRONG FAMILY TIES, GOOD COMMUNICATION, EDUCATION,  
UNDERSTANDING, AND INTELLIGENCE**  
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**This partnership level will provide the following:**

## **Miyo-wīcīwitowin Day Program**

- In-Stadium Digital Signage – Stadium Ribbon
- Stadium preferred section “B” block of seats to fill. (50 Seats)
- Stadium Premium Seats for hosting

## **2022 Program Assets – May 1<sup>st</sup> to December 31<sup>st</sup>**

- Calls to Action pledge on Miyo-wīcīwitowin Day website in the Community Partner page
- Use of specific Miyo-wīcīwitowin Day content for your own social channels to highlight your Calls to Action activities
- Use of the Miyo-wīcīwitowin Day Community Partner brand
- Recognition in “Calls to Action Meeting Room” at REAL Campus



# Beaver amisk • Amihk



\$2,500

TEACHES PEOPLE TO BE PRODUCTIVE AND NOT LIMIT THEIR OPTIONS

**This partnership level will provide the following:**

**Miyo-wîcîwitowin Day Program**

- Purchase and fill your Stadium Suite

**2022 Program Assets – July 1<sup>st</sup> to October 31<sup>st</sup>**

- Use of specific Miyo-wîcîwitowin Day Support Partner content for your own social channels to highlight your Calls to Action activities
- Use of the Miyo-wîcîwitowin Day Support Partner tagline



# Hummingbird

\$1,500

## āmōwi-piyēsīs • Nānōhkāsīk

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INTELLIGENCE, BEAUTY, DEVOTION, AND LOVE

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**This partnership level will provide the following:**

### **Miyo-wîcîwitowin Day Program**

- Corporate commitment to fill a block of seats in the Stadium (10)

### **2022 Program Assets – July 1<sup>st</sup> to October 31<sup>st</sup>**

- Use of specific Miyo-wîcîwitowin Day Ticket Partner content for your own social channels to highlight your Calls to Action activities
- Use of the Miyo-wîcîwitowin Day Ticket Partner tagline

# Led by Community



Our committee represents volunteers committed to truth and inspired by action — aligned and engaged volunteers and change agents working towards a remarkable day in Regina, Saskatchewan.

Please meet the courageous members of our committee willing to champion truth and inspire action:

Chief Cadmus Delorme  
*(Committee Co-Chair)*

Tim Reid  
*(Committee Co-Chair)*

Mayor Sandra Masters

Cheri Moreau

Derek Meyers

Erica Beaudin

Nicole Cook

Bailey Watson

Gillis Lavalley

Jeff Keshen

Pam Klein

Greg Enion

Sean Chase

Greg Yuel

Sandy Pinay-Schindler

Wayne Morsky

Kathy McCrum

**For partnership queries please contact Chris Hutchinson:**

Chris.Hutchinson@real1884.ca    C: 306-531-5338

**Our hope is**  
that you will join us in gathering but most importantly in  
**action**



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[wewalktogether.ca](http://wewalktogether.ca)